

# Amazon | 2016 Amazon Leadership Principles

## Amazon Leadership Principles

Amazon is a customer-obsessed company. We are driven by the desire to be the most customer-centric, the most innovative, and the most efficient. We are committed to our customers, our employees, and our shareholders. We are committed to the highest standards of integrity and ethical behavior. We are committed to the highest standards of environmental and social responsibility. We are committed to the highest standards of financial performance. We are committed to the highest standards of leadership. We are committed to the highest standards of excellence. We are committed to the highest standards of innovation. We are committed to the highest standards of growth. We are committed to the highest standards of success.

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Customer Obsession	8482
Ownership	3692
Customer Obsession	4242
Ownership	2299
Ownership	2710
Ownership	6930
Ownership	1303
Ownership	6985

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